

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 713802 /		<u>Alt Order #</u> 06316129
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/15/12 - 09/21/12		<u>Estimate #</u> 1775
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/17/12	09/21/12	The Doctors	1-2p		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$600.00	0.00			
N 2	KUSA	09/17/12	09/21/12	Late News M-F	10-1035p		1:00				NM	4	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				4	\$4,800.00	0.00			
N 3	KUSA	09/17/12	09/21/12	Tonight Show	1037-1137p		1:00				NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				4	\$2,400.00	0.00			
N 4	KUSA	09/17/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		1:00				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				4	\$600.00	0.00			
N 5	KUSA	09/17/12	09/21/12	Extra	1230p-1p		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$600.00	0.00			
N 6	KUSA	09/17/12	09/21/12	Last Call w/Carson Daly	1237-107a		1:00				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				4	\$200.00	0.00			
N 7	KUSA	09/17/12	09/21/12	9News at Noon	12p-1230p		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$600.00	0.00			
N 8	KUSA	09/17/12	09/21/12	Days of Our Lives	M-F 2-3p		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,100.00	0.00			
N 9	KUSA	09/17/12	09/21/12	9News 4pm	4p-5p		1:00				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$1,300.00	0.00			
N 10	KUSA	09/17/12	09/21/12	9News Daybreak 5a	5-530am		1:00				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$900.00	0.00			
N 11	KUSA	09/17/12	09/21/12	9News 5pm	5p-530p		1:00				NM	4	\$11,200.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1775
		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				4	\$2,800.00	0.00			
N 12	KUSA	09/17/12	09/21/12	9News Daybreak 5:30a	530-6am		1:00				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$1,500.00	0.00			
N 13	KUSA	09/17/12	09/21/12	9News 6pm	6p-630p		1:00				NM	3	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$3,600.00	0.00			
N 14	KUSA	09/17/12	09/21/12	9News 6am	6-7am		1:00				NM	8	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				8	\$2,400.00	0.00			
N 15	KUSA	09/17/12	09/21/12	Entertainment Tonight	630-7p		1:00				NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$3,200.00	0.00			
N 16	KUSA	09/17/12	09/21/12	Today Show	7-9am		1:00				NM	6	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				6	\$2,200.00	0.00			
N 17	KUSA	09/17/12	09/21/12	Today Show II	9-10am		1:00				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$800.00	0.00			
N 18	KUSA	09/15/12	09/15/12	9News 10pm Sat	Sat 10p-1037p		1:00				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$3,200.00	0.00			
N 19	KUSA	09/15/12	09/15/12	Saturday Night Live	1037p-1207a		1:00				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$2,400.00	0.00			
N 20	KUSA	09/15/12	09/15/12	9News 5p Sat	5-6p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,000.00	0.00			
N 21	KUSA	09/15/12	09/15/12	9News 7a Sat	7-9a		1:00				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,300.00	0.00			
N 22	KUSA	09/17/12	09/20/12	M-F 430-5a News	430-5a		1:00				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/12	09/22/12	MTWT---				3	\$100.00	0.00			
N 23	KUSA	09/16/12	09/16/12	NFL Regular Season Football	NFL Regular Season		1:00				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$12,000.00	0.00			
N 24	KUSA	09/16/12	09/16/12	9News 7a Sun	7-9a		1:00				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,300.00	0.00			
N 25	KUSA	09/16/12	09/16/12	Meet The Press	Sun 9-10a		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$3,000.00	0.00			
N 26	KUSA	09/18/12	09/18/12	Go On/ The New Normal	8-9p		1:00				NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$5,600.00	0.00			
N 27	KUSA	09/19/12	09/19/12	L&O SVU	8-9p		1:00				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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												1	\$3,000.00
Week:		<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00	<u>Rating</u> 0.00			
N 28	KUSA	09/20/12	09/20/12	SNL Election Special/ Up All I7-8p			1:00				NM	1	\$3,000.00
												1	\$3,600.00
Week:		<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> ---T---				<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00			
N 29	KUSA	09/20/12	09/20/12	Office/ Parks & Rec	8-9p		1:00				NM	1	\$3,600.00
												1	\$4,000.00
Week:		<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> ---T---				<u>Spots/Week</u> 1	<u>Rate</u> \$3,600.00	<u>Rating</u> 0.00			
N 30	KUSA	09/16/12	09/16/12	NFL Special Edition News	9-10p		1:00				NM	1	\$4,000.00
												1	\$50.00
Week:		<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00	<u>Rating</u> 0.00			
N 31	KUSA	09/17/12	09/17/12	KUSA 9 News Repeat	107-144a		1:00				NM	1	\$50.00
												1	\$50.00
Week:		<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00			
Totals										0.00		77	\$165,250.00

Time Period	# of Spots	Gross Amount	Net Amount
09/10/12 -09/16/12	9	\$30,600.00	\$26,010.00
09/17/12 -09/23/12	68	\$134,650.00	\$114,452.50
Totals	77	\$165,250.00	\$140,462.50

Signature: _____ **Date:** _____

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